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Portfolio: <https://sksamy.com/>

Blog: <https://sksamy.com/being-part-of-the-design-community-helps-you-grow/>

EXECUTIVE SUMMARY

- Product Expert with 14 years of extensive experience in UX design and product management, adept at creating user-centered designs and leading design teams.
- over 8 years international onsite work experience based in Shenzhen, China
- Proven track record of delivering innovative solutions across various industries including procurement, supply chain, fintech, and consumer electronics.
- Expertise in interaction design, design systems, and user experience, with strong leadership and project management abilities across international teams.

TECHNICAL SKILLS

Software: Figma, Adobe Creative Suite, Miro, Sketch, Invision, Agile and Lean

Design Skills: Wireframing, Interaction Design, UI Design, Responsive Design, Design Systems, Branding

Soft Skills: Leadership, Workshop Facilitation, Stakeholder Management, Project Management, Analytical and Problem-Solving Skills

PROFESSIONAL EXPERIENCE

1. UX DESIGN MANAGER

Cervello, A Kearney Company | June 2021 – Present | Bengaluru, India

- Recruited and led a high-performing design team, establishing robust design processes and handover pipelines.
- Developed onboarding applications, enhancing user and designer integration.
- Delivered user experience solutions for over ten applications in procurement, supply chain, and fintech.
- Executed comprehensive design systems and collaborated with front-end developers to implement components for the Kearney company.
- Created multiple style guides for power applications and developed marketing templates.

Achievements

-Successfully created a series of applications for procurement and supply chain solutions for Kearney <https://www.kearney.com/service/operations-performance/proactive-risk-intelligence-in-supply-management>

-Developed components for existing design system and updated <https://sksamy.com/design-system/>

-Benchmarking is one of the applications I have designed for Kearney <https://sksamy.com/benchmarking/>

2. UX DESIGN SPECIALIST

Solbit (Guwoo) | January 2018 – January 2020 | Shenzhen, China

- Conceptualized and designed an Interactive Robot Learning Experience through workshops with parents and children.
- Developed robot conversations using image recognition and NLP, including detailed conceptualization, development, and testing.
- Created web and mobile applications for educators, parents, and children, enhancing learning experiences.
- Conducted iterative testing and feedback sessions, leading to significant product improvements.
- Managed community engagement and designed marketing materials, including YouTube and Kickstarter campaign videos.

Achievements

- I designed the conversational AI communication and interaction design for a robot <https://www.youtube.com/@solbitby7senseslabs405>
<https://sksamy.com/solbit/>

3. PRODUCT EXPERIENCE MANAGER

TCL Communications | May 2016 – April 2017 | Shenzhen, China

- Developed mobile VR app guidelines and enhanced user experience for the IDOL 5 series and Vision at Alcatel.
- Designed an in-house VR music app, boosting user engagement with immersive experiences.
- Customized Android UX to align with brand standards and user preferences.
- Created a smartphone usage analytics portal, providing insights into user behavior and product performance.
- Integrated third-party apps, expanding functionality and enhancing user experience.

Achievements

- Designed the product experience of idol 5 series mobile phone <https://www.youtube.com/watch?v=NBukIV97AA4>

- Created android application for protecting Alcatel phones <https://sksamy.com/phone-guard/>

4. SR. UX DESIGNER

TCL Multimedia | June 2015 – February 2016 | Shenzhen, China

- Redesigned the user experience of Android TCL Smart TV, improving usability and engagement.
- Led product rebranding efforts to align with new market positioning and brand identity.
- Applied human-centered design (HCD) principles to prioritize user needs and preferences.
- Enhanced e-Commerce UX to drive user satisfaction and online sales.

Achievements

- Designed user experience for the APAC and LATAM region televisions <https://www.tcl.com/ie/en/news/TCL-presents-the-worlds-biggest-curved-UHD-TV-The-110-inch-China-Star-Ultra-HD-TV>

- We won a IFA and Red dot design awards for television experience <https://ifdesign.com/en/winner-ranking/project/tcl-xess-x1-tv/203747>

- <https://www.behance.net/gallery/121233603/Smart-TV-UIUX-2016>

5. UI/UX SPECIALIST

Wong's International Holdings Limited | June 2013 – June 2014 | Shenzhen, China

- Designed a custom Android operating system UX and a new app store for the OI00 Tablet ODM.
- Developed user-friendly interfaces to enhance interaction with the tablet.
- Collaborated with global teams to ensure cohesive design implementation and strategy.

Achievements

- Designed and Successfully launched the OI00 custom android tablet in US markets <https://www.youtube.com/@oiooinfo>

6. UI DESIGN LEAD

Infosys | December 2012 - June 2013 | Bangalore, India

- Designed and implemented responsive interfaces for touch devices including tablets and smartphones.
- Ensured compatibility of front-end designs across major browsers and devices.
- Created multiple logo options that captured event essence.

7. UI DESIGNER

Mobicip LLC | July 2010 - September 2012 | Bangalore, India

8. GRAPHIC DESIGNER

Fruitiontechmedia | July 2006 - October 2009 | Chennai, India

EDUCATION

Bachelor of Fine Arts, Visual Communication Design
Government College of Fine Arts, Chennai, India
June 2002 - April 2006

Notice Period - Immediate